



**Natural  
Products**  
EXPO EAST®



**BIOFACH** AMERICA  
info.organic

Welcome to  
Philadelphia!

# 2021 Show Directory

## Wednesday, September 22

### Harvest Festival

Level 300, Ballroom B  
2:00 – 6:00pm

### Education Sessions

Level 400 Ballrooms  
4:30 – 6:30pm

## Thursday, September 23

### Education Sessions

Level 100 Rooms &  
Level 400 Ballrooms  
8:30am – 6:30pm

### Exhibit Halls Open

Halls A-E  
10:00am – 6:00pm

## Friday, September 24

### Education Sessions

Level 100 Rooms &  
Level 400 Ballrooms  
7:45am – 6:30pm

### Exhibit Halls Open

Halls A-E  
10:00am – 6:00pm

## Saturday, September 25

### Exhibit Halls Open

Halls A-E  
10:00am – 4:00pm



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@NatProdExpo #ExpoEast



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You require innovative, scalable solutions that move your brand one way – upward and forward. See how our team at Acosta can deliver progressive sales and marketing solutions that enable your brand to win in the modern marketplace.

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Natural Specialty

# WELCOME TO NATURAL PRODUCTS EXPO EAST!



Thank you for joining us in Philadelphia for Natural Products Expo's return to in-person events! We recognize that the journey here has been different (and a little challenging) and we appreciate the partnership of everyone in our community who made it possible to gather safely at the Pennsylvania Convention Center.



## Download the Official Mobile App

The Natural Products Expo Virtual app is the official Natural Products Expo East mobile app.

Download now at [expoeast.com/en/mobile-app.html](http://expoeast.com/en/mobile-app.html)

- Search by keyword for exhibitors, events and speaker information.
- Save favorite exhibitors, events and products for easy reference.
- Plan your time by filling your agenda with events you want to attend, exhibitors you want to visit and connect with registered attendees.



Mobile App  
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## Health & Safety Information

Your health and safety is a top priority and you can expect to see a range of measures in place to ensure everyone here is able to enjoy a safe, hygienic, productive event experience. Visit the Health & Safety page on [expoeast.com](http://expoeast.com) to learn more and for the latest updates.

[expoeast.com/en/health-safety.html](http://expoeast.com/en/health-safety.html)



Thanks to a sponsorship by Venable LLP, we're excited to provide our exhibitors with an opportunity to sit down with an attorney in one-on-one meetings. These attorneys can assist you with the legal issues facing your business. Stop by Venable's space on level 100, room 121C to meet the Official Legal and Regulatory Sponsor of Expo East!



Legal & Regulatory Sponsor of  
Natural Products Expo East

## Content Partners



**New Hope**  
NETWORK™



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# SCHEDULE-AT-A-GLANCE

LIVE = livestreamed | ★ = sponsored by | \* = presented by | ○ = in partnership with

## WEDNESDAY SEPTEMBER 22

2:00 – 6:00pm Harvest Festival ★  Level 300, Ballroom B

4:30 – 6:30pm Natural Products Expo East Pitch Slam Semifinals ★   Level 400, Terrace Ballroom **LIVE**

\*      

## THURSDAY SEPTEMBER 23

7:30 – 9:00am Philly Fun Run ★  Meet in the Grand Hall

8:30am – 10:00am Keynote: The State of Natural & Organic Level 400, Terrace Ballroom **LIVE**

9:30 – 10:30am Choose Natural – The Story of Our Customer \*  Level 100, Room 121B

10:00am – 6:00pm Exhibit Halls Open Level 200, Halls A-E

10:15 – 11:00am Reimagining Packaging: Innovations & Tools for a Sustainable Future Level 100, Room 118

10:15 – 11:00am Embracing Change: Silver Linings We're Glad Are Here to Stay Level 100, Room 119

11:30am – 12:30pm How to Elevate Shopper Experiences with Premium Product Content \*  Level 100, Room 121B

11:45am – 12:30pm Yes Retail is Still Relevant! Why a Dual DTC & Retail Channel Strategy Works Best Level 100, Room 119

11:45am – 12:30pm Taking Your J.E.D.I. Journey to the Next Level Level 100, Room 118

12:00 – 1:00pm Communicating Purpose on Pack \*  Level 100, Room 120B

1:15 – 2:00pm Navigating a New Labor Market: Best Practices for Standing Out & Retaining Staff Level 100, Room 119

1:15 – 2:00pm Building a Regenerative Supply Chain Level 100, Room 118


2:00 – 3:00pm Legal and Regulatory State of the Natural Products Industry \*  Level 100, Room 120B

2:45 – 3:45pm The Path to Health Equity: We Need Your Help Level 100, Room 119

2:45 – 3:45pm Priorities for the Future of Organic Level 100, Room 118











4:30 – 6:30pm Natural Products Expo East Pitch Slam Finals & Party ★   Level 400, Terrace Ballroom **LIVE**

\*      

6:00 – 8:00pm Thursday Night Concert ○  Level 200, Grand Hall



## FRIDAY SEPTEMBER 24

7:30 – 9:00am	Friday Morning Yoga		Level 200, Grand Hall
7:45 – 9:00am	NCN Investor Expo Kickoff		Level 100, Room 119
9:00 – 10:15am	Keynote: Shawn Achor		Level 400, Terrace Ballroom <b>LIVE</b>
<b>10:00am – 6:00pm</b>	<b>Exhibit Halls Open</b>		<b>Level 200, Halls A-E</b>
10:00 – 11:00am	Myths and Truths About Omega-3 Fats	* 	Level 100, Room 121B
10:15 – 11:00am	Organic at Retail: Trends & Insights		Level 100, Room 118
10:15 – 11:00am	Global Warming: Moving from Overwhelmed to Action		Level 100, Room 119
11:45am – 12:30pm	Brand-Building Connections: You Don't Have to Grow It Alone		Level 100, Room 118
11:45am – 12:30pm	Fighting Climate Change by Reducing Food Waste: Strategies for Action		Level 100, Room 119
12:00 – 1:00pm	What's Your Channel Strategy?	*  	Level 100, Room 121B
12:30 – 1:30pm	Brand-Building Connections: Networking and Q&A		Level 100, Room 120A
1:15 – 2:00pm	Understanding Your Consumer: New Research on Perceptions of Health		Level 100, Room 119
1:15 – 2:00pm	Hey Organic, What's Your Story?		Level 100, Room 118
2:00 – 3:00pm	Organic Worldwide: Before, During and After the Pandemic	* 	Level 100, Room 121B
2:45 – 3:45pm	Brand New Blueprint: On Food, Culture and Ownership supported by  	○ (included)	Level 100, Room 118
2:45 – 3:45pm	Bottling Joy: Wellness Trends & Innovations in a (Post) COVID World		Level 100, Room 119
3:30 – 5:00pm	Sustainability for the Future: How Food Companies can Drive Change Through Climate-Friendly Practices	★ 	Level 100, Room 120B
6:00 – 8:00pm	Friday Night Concert supported by  	○ (included)	Level 200, Grand Hall

## SATURDAY SEPTEMBER 25

**10:00am – 4:00pm** Exhibit Halls Open **Level 200, Halls A-E**

# CO-LOCATED WITH EXPO EAST



**HARVEST FESTIVAL**

**Wednesday, September 22**

**Level 300, Ballroom B 2:00 - 6:00pm**

Connect with brands the day before the main exhibit floor opens! The Harvest Festival is a tabletop event with a festival-style atmosphere that allows you to connect with exhibitors in a more casual setting. Many of the brands showcasing products this year are new to Expo and do not have booths on the main trade show floor; don't miss out on exploring this space!

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Learn more at [expoeast.com/harvest-festival/en/home](http://expoeast.com/harvest-festival/en/home)

Co-located with Expo East, BIOFACH AMERICA offers international manufacturers and traders the opportunity to get to know the North American organic market better. BIOFACH AMERICA belongs to the BIOFACH network whose leading trade show takes place in Nuremberg, Germany. The exhibition was organized in Nuremberg for the first time in 1999 and focuses specifically on organic food.

**BIOFACH AMERICA**  
into organic

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**COCONUT GOODNESS.**

**TASTY**

**VITA COCO**  
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THE ORIGINAL

**VITA COCO**  
Coconut Water  
THE ORIGINAL

**VITA COCO**  
Coconut Water  
THE ORIGINAL

**VITA COCO**

# What's New in Sustainability?


New Hope Network™ Sustainability Program

We've chosen to make two changes to our live event experience: removing carpet and transitioning to digital badges as part of our approach to being a more sustainable business, as well as our hope of enhancing customer safety and championing innovation.


Digital Badges  
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**Eliminating Carpet**




Saving 300,354 sq.ft. of carpet, padding and visquee




Measuring roughly 5 football fields

**Digital Badges**



Saving on materials needed to produce 35K+ of lanyards



That's the height of 48 Empire State Buildings stacked on top of each other

Visit the Grand Hall to check out The Plastic Rainbow and learn more about how GreenPrint is offsetting 100% of the water and electricity used during Expo East 2021 in the Pennsylvania Convention Center and our three host hotels as well as the electricity used by attendees tuning in virtually.

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## Community Partnerships

### Celebrating Our Donation Program at Thursday Night Concert:

Eliminating food waste and supporting our communities has always been a core value of New Hope Network. As a part of this core value, we prioritize post-event food and material donation programs that help not only reduce the waste produced by our tradeshow, but also collect and distribute beneficial products to the local community. To recognize the challenges of COVID-19 and to celebrate our first year in Philadelphia, the Thursday Night Concert at Expo East will be dedicated to spreading awareness of the part we all can play in this valuable program.

In partnership with



Benefiting



### Elevating BIPOC-owned Brands:

New Hope Network values diversity and is taking steps towards creating more inclusive events and seeking new ways we can bring greater racial equity to the industry. Starting in 2021, we are excited to partner with (included), a membership collective for BIPOC top executives in CPG who are dedicated to one another's success, who advocate for diverse representation, and who commit to amplifying BIPOC voices. This exciting partnership is guiding multiple efforts for Expo East in Philadelphia and is a strong steppingstone in creating a long-term strategy for how our platforms can most effectively elevate BIPOC-owned brands in the industry. Highlights from these efforts include featuring (included) members at the Friday Night Concert, Harvest Festival, and an Education Session collaboration!

In partnership with **(included)**

Program supporters



# MORE TO EXPLORE

LIVE = Livestreamed

Complete details available at [expoeast.com](http://expoeast.com)

## Harvest Festival

Wednesday, September 22  
Level 300, Ballroom B | 2:00 – 6:00pm

This innovative event combines the lively appeal of a traditional farmers' market, with the business-building power of an industry trade show.

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## Natural Products Expo East Pitch Slam Semifinals

Wednesday, September 22  
Level 400, Terrace Ballroom | LIVE | 4:30 – 6:30pm

Join us for the Natural Products Expo East Pitch Slam Semifinals competition as 10 pre-selected brands take the stage for a shot to win over \$40K in New Hope Network services! This exciting, fast-paced event features pitches from standout emerging brands and Q&A with a rock star judging panel.

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## Philly Fun Run

Thursday, September 23  
Meet in the Grand Hall | 7:30 – 9:00am

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Expo East is excited to be moving to Philly – and what better way to see our new city than the Inaugural Philly Fun Run! This 5k will take you on an interactive tour of Philadelphia, starting at the Pennsylvania Convention Center, passing and allowing for photo opportunities at attractions like Love Park, Logan Square, Barnes Foundation and up Benjamin Franklin Parkway to the iconic Philadelphia Museum of Art, aka the Rocky Steps & Statue! Capacity is limited, get there early to ensure your spot and get a t-shirt!

## Keynote: The State of Natural & Organic

Thursday, September 23  
Level 400, Terrace Ballroom | LIVE | 8:30 – 10:00am

Join us for an information-packed session highlighting product trends and retail insights to inform your business strategy this year. Discover what's next in product innovation and the conversations driving change in the industry.



Carlotta Mast  
New Hope Network



Nick McCoy  
Whipstitch Capital



Kathryn Peters  
SPINS

## Natural Products Expo East Pitch Slam Finals & Party

Thursday, September 23  
Level 400, Terrace Ballroom | LIVE | 4:30 – 6:30pm

Join us for the Natural Products Expo East Pitch Slam Finals! Come for the pitch; stay for the celebration as our finalists from Wednesday compete to win the Grand Prize: a FREE booth at Expo East 2022 & over \$40K in New Hope Network services. Together, we'll share a toast to the incredible innovation in our industry!

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Presented by



Keeping your health, safety, and comfort level in mind, we have specifically designed our events this year to account for varying levels of comfort and will offer an option for everyone! Whether you prefer distance, or want to interact one-on-one, each of our events will have space to accommodate.

## Thursday Night Concert

Thursday, September 23

Level 200, Grand Hall | 6:00 – 8:00pm

Neal Francis captures an inspired collection of songs steeped in New Orleans rhythms and early 70s rock n' roll. His music evokes a bygone era of R&B's heyday while simultaneously forging a new path on the musical landscape. Ohio-based Karma Chief Records released his debut LP Changes in September 2019, and he's ready for his debut on the Expo East stage!



Featuring live music from  
Neal Francis

## Friday Morning Yoga

Friday, September 24

Level 200, Grand Hall | 7:30 – 9:00am

Standing and walking for multiple days can take a toll on your body. Start your Friday right with early morning yoga! This class is the perfect way to refresh and get ready for another day on the show floor.

## Keynote: Shawn Achor

Friday, September 24

Level 400, Terrace Ballroom | LIVE | 9:00 – 10:15am

Shawn Achor is one of the world's leading experts on the connection between happiness and success. Shawn has worked with over a third of Fortune 100 companies, and with organizations like the NFL, the Pentagon and the U.S. Treasury. To do his work, Shawn has traveled to 51 countries, speaking to farmers in Zimbabwe, CEOs in China, doctors in Dubai and schoolchildren in South Africa. In 2014, Oprah Winfrey did a two hour interview with Shawn on the science of happiness and meaning. His research on happiness made the cover of Harvard Business Review, his TED talk is one of the most popular of all time with over 23 million views, and his lecture airing on PBS has been seen by millions.



Shawn Achor  
Keynote Speaker

## Friday Night Concert

Friday, September 24

Level 200, Grand Hall | 6:00 – 8:00pm

A pioneering act that continues to cast a considerable influence, Digable Planets have left an indelible mark on music. Nearly 20 years after their debut, their music still shines and the group continues to bring their celebrated stage show to excited crowds around the world. Don't miss this jazz hip-hop performance!



Featuring live music from  
Digable Planets

## Naturally Network Activation Space

Don't miss Naturally Network, their regional Naturally affiliates and a selection of members at Expo East 2021! Located in the Grand Hall, Naturally Network will have an activation space throughout the show where attendees can learn more about this community advancing conscious business practices for the natural and organic products industry. Stop by anytime to meet your local chapter, sample member's products, and network with the Naturally Network ecosystem from across the country! Who knows? Maybe you could even inspire your own new regional chapter!







New Hope Network values diversity and is taking steps towards creating more inclusive events and seeking new ways we can bring greater racial equity to the industry.

We are excited to partner with (included), a membership collective for BIPOC top executives in CPG who are dedicated to one another's success, who advocate for diverse representation, and who commit to amplifying BIPOC voices.

( included )

Find BIPOC-owned and BIPOC-led companies exhibiting at Expo East 2021 by visiting these (included) member's booths:



Harvest Festival  
Tabletop #H8



Harvest Festival  
Tabletop #H18



Harvest Festival  
Tabletop #H19



Harvest Festival  
Tabletop #H15



Harvest Festival  
Tabletop #H6



Harvest Festival  
Tabletop #H5



Booth #1338



Booth #4299



Harvest Festival  
Tabletop #H7



Harvest Festival  
Tabletop #H16



Harvest Festival  
Tabletop #H17



Booth #921



Booth #1967



Booth #2354

Partnership made possible by (included) Program Supporters:



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# EXHIBITOR LIST

#1 GLUTEN FREE .....	2444	Ancor Rigid Packaging.....	2737	Babo Botanicals & Mustela.....	3210
4Sisters Rice.....	1643	American BioSciences, Inc.....	4035	Back to Nature / McCann's.....	1031
5 STAR FOODS INTERNATIONAL LLC.....	407	American Licorice Company... .....	2411	Badia Spices.....	2547
a2 Milk Company.....	1743	Amerikoa Ingredients.....	1445	Bake City, LLC .....	2114
A88CBD.....	4179	Amlu Foods, LLC.....	935	Bakerly .....	2248
AAMed (Arthur Andrew Medical).....	3538	Amplify Snack Brands .....	907	<b>Balanced Health Botanicals.....</b> .....	<b>3243</b>
Abbott Blackstone Co.....	1906	ANALYTICAL RESOURCE LABORATORIES .....	4248	Bambo Nature.....	3427
Abe's Vegan Muffins.....	1246	ANAME VIO.....	707	Banana Vital LLC.....	4098
Above Food Brands, Inc. .	2066	Anatolia Daphne .....	3149	Banza .....	1148
Acai Roots.....	340	Ancient Nutrition.....	4213	Barber&Brand, LLC.....	3037
Actual Veggies.....	3989	Andean Bites.....	4367	<b>Barlean's .....</b>	<b>3954</b>
Adams Vegetable Oils, Inc. .... .....	850	Angelica Bakehouse .....	1066	Barnana .....	647
Afghanistan Red Gold Saffron Company - trading as Herat Saffron.....	1544	Anthem Oats.....	967	BB & CC Inc., dba Classic Cake.....	2719
AGM Food Imports LLC.....	4395	Apex-Brasil.....	1449	BCFoods .....	1045
Agricycle Global Inc.....	1242	<b>Appalaches Nature .....</b>	<b>441</b>	Beanfields, Inc. ....	1338
Air Products & Chemicals, Inc... .....	3148	Appalachian Botanical Company, LLC.....	3254	BeanVIVO.....	4478
Airlite Plastics Co.....	955	ARA Food Corporation.....	2162	BeBOLD bars .....	2611
Airly Foods.....	1758	Argentina Pavilion .....	707	Beckon .....	2710
AL BARAKAH DATES .....	933	Argentina Pavilion, Fundación Exportar .....	707	Bee Harmony Honey.....	2112
Alaffia.....	3306	Ariston Specialties, LLC.....	1720	Beekeeper's Naturals Inc..... .....	1855
Alden's Organic.....	755	Arnica Organic LLC.....	631	Bee's Water .....	2257
Alexandre Eco Dairy/ Alexandre Family Farm.....	527	Aroma Naturals.....	3015	Beessential .....	3415
Alhamdolillah Exports.....	1547	Arrowhead Mills.....	2767	Beeyond LLC.....	3983
<b>Alive Publishing Group Inc.....</b> .....	<b>3910</b>	Art of Green.....	3349	Before the Butcher .....	2140
Alkaline88, LLC .....	1442	Artisan Kitchens .....	2766	Bellwether Coffee .....	2555
Allied Powers, LLC.....	2854	Asarasi Sparkling Tree Water... .....	3987	Beneficial Blends.....	3206
ALLMYFY SRL.....	3424	Ascent Protein.....	4274	Best Rice .....	1842
Almased USA, Inc.....	4216	Asia Etc .....	418	Bettermoo(d) .....	2365
ALO Drink by SPI West Port, Inc.....	1807	AstaReal, Inc.....	4350	Bia Diagnostics Laboratories .....	1840
ALOHA .....	2519	AstroNova.....	3831	Bilinski Sausage.....	1713
<b>Alpha Foods.....</b>	<b>2317</b>	Athletic Brewing Company..... .....	2759	Bio Bulgaria OOD.....	744
Alpha Packaging.....	4034	Atlantic Natural Foods.....	957	Bio Minerals NV .....	4252
Alpinola.....	4257	Aura Bora.....	1166	Bio Nutrition inc.....	3937
Alvarado Street Bakery.....	724	Avena Foods Limited .....	617	BIOALB CO LTD.....	744
Alya Foods Organic Dates..... .....	2639	AYO Foods.....	4476	BioBag GreenPolly.....	3313
AM/PM Systems .....	2707	B.A.D. Food Co.....	4093	BIOFACH & Friends   BIOFACH World .....	744
				BIOFACH World .....	407
				BioGrowing Probiotics.....	3632



Bio-K Plus USA .....	2036	Bunker Hill Cheese Co., Inc.....	2754	Chef's cut Real Jerky Co /	KRAVE Pure Foods.....	2631
BIOTERRA - SPANISH NUT		Bush Brothers & Company.....	1914	CHEMEX LTD, LLC.....		631
PRODUCERS.....	1543	Butter Craft Provisions.....	2732	<b>Chenland Nutritionals, Inc.....</b>		<b>3834</b>
Birch Benders.....	2231	Butternut Mountain Farm .....	2650	Cheong Kwan Jang.....		4100
Blissfully Better .....	863	C2O and Steaz (Nova Naturals)	2520	Cherry Central.....		902
BLK International, LLC.....	2421	Cafe Kreyol.....	4277	<b>ChildLife Essentials .....</b>		<b>2455</b>
Blue Bottle Coffee .....	311	California Walnut Board.....	2156	<b>ChildLife Essentials .....</b>		<b>3925</b>
Blue Monkey / Snack Affair.....	1039	Canada Optimal Nature, Inc....	3527	Chinova Bioworks.....		1265
Boiess Baby & Kids colognes		<b>Canopy Growth USA, LLC.....</b>	<b>3601</b>	Chiques Creek .....		2245
with Prebiotics & vitamin B3 .....	4491	CanWater .....	855	Chocolove.....		1236
Boiron.....	3500	Carbonaut .....	1110	Chocxo Chocolatier .....		2366
Bon AppéSweet.....	4375	Carbone Fine Food .....	1363	ChocZero.....		2242
Bone Brewhouse .....	3985	Carlson Laboratories, Inc. ....	3725	Cholula.....		1821
Bone Suckin' Sauce.....	1851	CaryO .....	4485	Chosen Foods.....		1967
BONO USA, Inc.....	1740	Cascade Fruit Marketing Inc,	2706	CLEAN Cause.....		1065
Boody Eco Wear .....	2816	dba foodguys.....	2706	CleanWell, LLC.....		2824
<b>BOTA.....</b>	<b>3243</b>	Castor River Farms.....	4363	Cleveland Kitchen.....		2358
Botanacor Laboratories.....	3141	Catalina Crunch.....	4195	Cliganic .....		3312
Botticelli Foods .....	2649	CATALO Naturals, Inc. ....	3941	ClimbOn Performance		3017
Boulder Canyon / Good Health		CAULIPOWER .....	1307	Skincare .....		3017
.....	1515	<b>CBD Unlimited, Inc. ....</b>	<b>3448</b>	Cloud Water Brands .....		1648
Brad's Plant Based.....	2412	CBDfx .....	3119	Comar, LLC.....		4010
Bragg Live Food Products .....	1318	CDA USA.....	2625	Commercial Lynks Inc.....		1639
Brainiac Kids.....	1703	Cedar's Foods.....	2337	Contract Packaging		2709
BranchOut .....	2463	Celsius .....	1707	Association.....		2709
Braswell Food Company.....	2045	Cento Fine Foods.....	1419	Control Union Certifications.....		1737
Brave Good Kind .....	2637	Century Systems.....	3425	CoolCura, LLC.....		3993
Brazi Bites .....	1811	cerascreen .....	3316	Coombs Family Farms.....		421
Bread Alone Bakery.....	840	Cerreto Organic .....	327	Cooper Farms Inc.....		2440
brekki Overnight Oats.....	2345	Certified Laboratories .....	3645	Core and Rind .....		4474
Brew Dr. Kombucha.....	649	Certified Piedmontese Beef	1754	CORE FOODS .....		1820
Brewer's Foods.....	1141	.....	1754	CORESHTECH NON-GMO PLA		824
Britebelly.....	1765	Charcutnuvo Organic and	1345	tea bag filter .....		824
Brittanies Thyme .....	3156	Natural Sausages .....	1345	Cornbread Hemp.....		4487
Brodo Broth Co.....	1647	Charlie's Soap .....	1058	Country Archer Provisions.....		1946
Brothers All Natural.....	2240	Chef Cristy's Simply Pure	447	.....		1946
Bruce Julian Heritage Foods.....	4092	Foods.....	447	Crave Better Foods, LLC ...		1766
Bubbies Fine Foods .....	1325	Chef Shamy Gourmet.....	2042	Culinary Farms .....		1047
Bulldog Skincare.....	3201			Curaleaf.....		3039
				Curry Fresh.....		3995
				CV HASIL BAROKAH MANDIRI		520

<b>Daabon Organic USA.....</b>	<b>536</b>	Earth Kiss.....	2807	Extra White Gold.....	1342
Dahlicious Organic.....	1966	Earth Nut Foods, LLC.....	4178	F&S Produce Company, Inc. .....	2347
Daiya Foods, Inc.....	1925	Eat the Change.....	3979	Fabalish.....	4374
Dandies Marshmallows..... .....	2007	EB Beverages LLC.....	945	Fallwood Corporation.....	4107
Darrell Lea Brands.....	1921	Eban's Bakehouse, LLC..... .....	2450	Family Foods International..... .....	2108
Death Wish Coffee Company .....	416	Ecofibre / Ananda Hemp..... .....	2831	Farin'UP.....	2362
Deep Indian Kitchen.....	1155	ecogenic.....	744	FARM TABLE GLUTEN FREE BAKERY.....	4498
Defiance Fuel.....	1563	ECOTURCA ORGANICS A.S..... .....	1017	Farmer Direct Organic.....	413
Dejia Harmony.....	4038	EcoVessel.....	3242	Farmer Focus.....	903
Delightfully Delicious Dog Treats.....	3451	<b>Eden Foods.....</b>	<b>1630</b>	Farmland Fresh Dairies..... .....	1446
DESDELSUR.....	707	Edward & Sons Trading Co., Inc.....	927	Fast Bar.....	4472
DEUX.....	1723	Egg Innovations and Blue Sky Family Farms.....	1837	Fat Badger Bakery.....	2655
Devik International Inc.....	2041	Elements Drinks.....	4388	Fat Snax.....	4470
Dewey's Bakery.....	1717	ELLENOS: REAL GREEK YOGURT.....	1954	Fazlani Foods Corp.....	2613
Di martino, Inc.....	2119	Elma Farms.....	1346	FC Brands.....	3013
Diabolo Beverages.....	4064	Elmhurst 1925.....	2437	Feelgoodz.....	3343
Diem Direct.....	4249	Emergen-C.....	3625	Fermentaholics.....	4393
Dipasa USA, Inc.....	1836	Ener-G Foods.....	1516	Ferris Coffee & Nut Co.....	1767
Direct Access Coffee.....	2169	Enjoy Life Foods.....	1362	Fifth Season.....	1263
DIRICOM SA DE CV.....	1615	Enzymedica, Inc.....	4011	Fila Manila Filipino American Kitchen.....	4299
Doctor D's Sparkling Probiotic .....	725	Epicurean Butter.....	845	FILLO'S Americas Made..... .....	1744
Doctor Plotka's Mouthwatchers .....	3114	ERIE Foods International..... .....	1725	Fine Italian Food.....	1316
Doens Food Ingredients, B.V..... .....	625	Essano Natural Skin Care..... .....	4183	Firsd Tea.....	439
Don Pablo Coffee Growers & Roasters.....	1862	Essenhaus Foods.....	4072	FitJoy Foods.....	1162
DPL-US.....	4049	Essentia Water.....	2464	FitNEED.....	1812
Dr Heff's Remarkable Mints..... .....	3033	Essential Formulas.....	4142	Flavor Seed.....	4399
Dr. Botanicals.....	3248	Essiac.....	3825	Flora, Inc.....	3624
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Tsiona Foods.....2458	Waterloo Sparkling Water ..... .....2418	YumEarth ..... 1623
Tucson Tamale Company ..... ..... 1356	Waves Caribbean .....1916	<b>Zand.....3412</b>
Turbana.....1617	WayFare ..... 2118	Zeal Grass Milk Creamery ..... .....2769
Twinlab Consolidation Corporation..... 3827	WBM, LLC.....2819	Zee Zees.....2016
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UNFI Wellness..... 3225	Whoa Dough.....2143	Zuckerman Honickman ... 1849
Unisoy Vegan Jerky..... 2144	Whole Earth Brands (Whole Earth, Wholesome, Swerve)..... .....831	Zwilling.....2949
United States Postal Service ..... ..... 2525	Whole Foods Magazine ...3707	
Upstate Elevator Supply Co. .... ..... 3750	Whole Grain (Dalian) Foods Technology Co., Ltd ..... 440	
URBL ..... 2039	Whole Harmony LLC..... 3116	
URKOLIYA LTD.....631		
URosti..... 2546		



## Your Chance to See Organic Innovation First-hand

Expo East is one of the best places to see how the industry is innovating with organic.

### Organic in the Classroom

Virtual or in-person! We're adding exciting organic sessions that will highlight the innovations and community growing the organic industry. Sessions will be available virtually before the show, as well as live and in-person in Philadelphia, and on demand post-show.

### Organic Pavilion

One of the most popular pavilions on the exhibit floor! This collection of 100% organic manufacturers is a true reflection of where the industry is growing. With new product launches as well as all your favorites, this pavilion is a can't miss to complete your Expo East experience. Just look for the "Step Up to Organic" logo as you walk the show floor and you'll know you've arrived.

### Organic Park

Located just behind the Organic Pavilion, this fun interactive space is where you can network and meet the leading organic producers and manufacturers while also learning from key players in the organic industry.

# SHARE THE YUM!

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# ONSITE SERVICES

## Info Booths

**Level 100, Broad Street Atrium**  
**Level 200, Grand Hall**  
Tuesday – Friday | 7:00am – 6:30pm  
Saturday | 8:00am – 4:00pm

**Level 200, Hall A Concourse**  
**Level 200, Hall E South Concourse**  
Wednesday – Friday | 7:00am – 6:30pm  
Saturday | 8:00am – 4:00pm

General show information provided by a knowledgeable staff member.

## Press Room, Press Room Registration

**Press Room: Level 100, Room 126A**  
Wednesday – Friday | 8:00am – 6:00pm  
Saturday | 8:00am – 12:00pm

**Press Room Registration: Level 100, Broad Street Atrium**  
Wednesday – Friday | 7:00am – 6:00pm

Working members of the press may use our Media Center to work, review Exhibitor media kits and obtain information about Natural Products Expo East. Press must register for badges to enter the Press Room.

## Hosted Buyer Lounge, Check-in

**Level 100, Room 126B**  
Wednesday – Friday | 8:00am – 6:30pm  
Saturday | 8:00am – 12:00pm

VIP Hosted Buyer Check-in room is an area for retailers to conduct business meetings, check email, learn and network.

## Show Office, Lost & Found

**Level 200, Room 201A**  
Wednesday – Friday | 8:00am – 6:30pm  
Saturday | 8:00am – 5:00pm

Questions, comments, concerns? We're here for you in the Show Office. Please stop in if you need help locating something at the show.

## Showcase Office

**Level 200, Bridge**  
Wednesday – Friday | 8:00am – 6:30pm  
Saturday | 8:00am – 5:30pm

The Showcase Office can assist exhibitors with all of their onsite marketing opportunity needs. If you have questions about a contracted opportunity or would like to purchase additional opportunities for the current show, please visit the Showcase Office.

## Green Travel Raffle

**Level 200, Grand Hall Info Booth**  
Tuesday – Friday | 7:00am – 6:30pm  
Saturday | 8:00am – 4:00pm

Participate in the Green Travel Raffle program (available at Expo East only)! Send your train or bus receipt(s) to [sustainability@newhope.com](mailto:sustainability@newhope.com) and you'll be entered into a drawing for a \$100 gift card! (10 winners in total).

## New Hope Network Café

**Level 100, Broad Street Atrium**  
Wednesday | 12:00 – 6:00pm  
Thursday – Friday | 9:00am – 6:00pm  
Saturday | 9:00am – 4:00pm

## Nursing Pods

**Level 100, Broad Street Atrium**  
**Level 200, Hall A Concourse**

## Public Safety Officers

Public Safety Officers are available 24 hours a day. Available by phone at (215) 418-4911.

Medical assistance can be reached by contacting any New Hope Network Staff.



**RANGEme**

Optimizing your Expo East experience

Visit us at Booth #4378 (Hall E)

[www.rangeme.com](http://www.rangeme.com)



## Digital Badge Assistance

### Level 100, Broad Street Atrium

Wednesday – Friday | 7:00am – 6:00pm  
Saturday | 8:00am – 12:00pm

### Level 300, Ballroom A

Wednesday – Friday | 7:00am – 6:00pm  
Saturday | 8:00am – 12:00pm

Available services include, onsite registration and badge corrections.

## Bag Check

### Level 100, Broad Street Atrium

Wednesday – Friday | 7:00am – 6:30pm  
Saturday | 8:00am – 4:30pm

### Level 300, Ballroom A

Wednesday – Friday | 7:00am – 6:30pm  
Saturday | 8:00am – 4:30pm

Sample Bags: Each attendee is permitted to exit the show floor with one sample bag per day. Additional bags will be donated to local food banks and charities.

Rolling Carts & Strollers: For safety reasons, rolling carts, rolling bags, strollers and bags with wheels are not permitted on the show floor during show floor hours; except where such rolling carts or bags are medical necessity.

Per Show Management: There will be no in-and-out privileges to bag check. Please limit your samples to one bag a day.

## Business Center – UPS

### Level 200, B/C Concourse

Monday – Tuesday | 9:00am – 5:00pm  
Wednesday – Friday | 8:00am – 5:00pm  
Saturday | 8:00am – 6:00pm

UPS provides business services such as copying, shipping, faxing, and office supplies. They can also work with you in advance for copy orders to be ready for you onsite.

## Child Care, Child Registration

### Child Care: Level 100, Room 122B

Wednesday – Friday | 9:00am – 6:00pm  
Saturday | 9:00am – 5:00pm

### Child Registration: Level 100, Broad Street Atrium

Wednesday – Friday | 9:00am – 6:00pm  
Saturday | 9:00am – 5:00pm

Child Care is available onsite for \$35/day through our partner, Kiddie Corp. ALL Child Care and Child badges must be handled at Child Registration. Child badges are available onsite for \$55.

## Expo Sales Office

### Level 200, Room 201A

Wednesday – Friday | 9:00am – 6:00pm  
Saturday | 9:30am – 4:00pm

Book exhibit space for upcoming Natural Products Expo East & Harvest Festival.

## First Aid

### Exhibit Hall – Level 200, Back of Hall A

Wednesday | 8:00am – 7:00pm  
Thursday | 7:00am – 7:00pm  
Friday | 8:00am – 7:00pm  
Saturday | 8:00am – 11:59pm

### Exhibit Hall – Level 200, Front of Hall D

Wednesday | 8:00am – 7:00pm  
Thursday | 7:00am – 7:00pm  
Friday | 8:00am – 7:00pm  
Saturday | 8:00am – 11:59pm

### Exhibit Hall – Level 200, Back of Hall B

Wednesday | 8:00am – 7:00pm  
Thursday | 7:00am – 7:00pm  
Friday – Saturday | 8:00am – 7:00pm

### Exhibit Hall – Level 200, Back of Hall E

Wednesday | 8:00am – 7:00pm  
Thursday | 7:00am – 7:00pm  
Friday – Saturday | 8:00am – 7:00pm

### Exhibit Hall – Level 200, Back of Hall C

Wednesday | 8:00am – 7:00pm  
Thursday | 7:00am – 7:00pm  
Friday – Saturday | 8:00am – 7:00pm

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