



■ EDUCATION

University of Colorado Denver

College of Arts and Media

Degree: Bachelor of Fine Arts, Digital Design
2007 – 2010

Colorado State University

College of Liberal Arts

Major: Technical Journalism
2004 – 2007

■ EXPERTISE

Branding / Corporate Identity
Creative Direction / Consultation
Digital Advertising / Social Media Graphics
Digital Illustration / Iconography
Events / Signage / Exhibition Displays
Graphic Design / Layout / Typography
Infographics / Data Visualization
Interactive Documents / Digital Publishing
Motion Graphics / Video Editing
Presentations / Sales Decks / Webinars
Project Management / Administrative Support
Responsive Emails / Custom Campaigns
Web Design & Development / UX & UI

Technical Knowledge

Adobe Creative: InDesign, Illustrator, XD,
Photoshop, Dreamweaver, After Effects,
Premiere Pro, Audition, Dimension, Animate

WordPress, HTML, CSS, Elementor

Airtable, Ceros, Squarespace, Swapcard

Familiar with: Figma, Sketch, Lightroom,
Cinema 4D, Final Cut Pro X

■ EXPERIENCE

Indie Beauty Media Group

Marketing Graphic Designer
Marketing + Communications
July 2022 – August 2023

Informa (Penton)

Senior Marketing Design Manager,
Senior Marketing Designer,
Marketing Graphic Designer
February 2013 – July 2022

Big Buzz (Big Buzz Brands)

Graphic Design Lead, Graphic Design Intern
May 2010 – December 2012

Boulder Botanics

Office Manager, Marketing
August 2010 – August 2011

Clicks! Copy Center (Auraria Campus)

General Employee
August 2009 – August 2010

Charlotte Russe (FlatIron Crossing)

Sales Manager
May 2009 – September 2009

UCD Advocate

Design Director, Production Editor
February 2008 – April 2009

Bath & Body Works (Belmar, Lakewood)

Sales Leader
July 2007 – October 2008

College Ave. Magazine

Graphic Designer, Staff Writer
May 2006 – May 2007

The Rocky Mountain Collegian

Multimedia Editor, Chief Designer
August 2005 – May 2007